

Alison Lindsey

designer **illustrator** creator

Get in touch with me!



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About me

My name is Alison Lindsey. I am a graphic designer, illustrator, musician, and painter with a passion for creating images that have a visual and emotional impact. I possess strong verbal and written communication skills. I love the challenge of partnering ideas and visuals that reflect current design and marketing trends.

Ask me about my three elbows.

Education

2016-2019

Nazareth College
BFA Visual Communication

2013-2016

Fingerlakes Community College
Associate of Arts Social Science

Skills and Expertise

- Proficient in Squarespace and Wix Web Design Platforms
- Proficient in Adobe Suite (Photoshop, InDesign, Illustrator, and After Effects)
- Branding, typography, illustration and photography
- Project Management, strategic planning, time management
- Mocking up designs and projects for review and presentations
- Creative writing
- Strong interpersonal skills

Employment History

2019-2020

Wegmans Graphic Design Co-Op, Packaging Department

- Analyzed briefs, design trends, customer needs and product details
- Implemented industry standards, and requirements for effective packaging
- Collaborated with marketing team members and designers to ensure packaging branding guidelines
- Worked closely with the creative team to ensure quality and branding goals
- Used Software such as Adobe Creative Suite and Procreate

2016-Present

Wegmans Supermarket

- Customer service and sales for Veggie Market, Nature's Marketplace, Health and Wellness, Cosmetics.

Summer 2019

TGW Studio Intern

- Participated in strategic planning meetings to inform design work and community outreach
- Created social media for restaurants and politicians
- Designed booklets, social media, info-graphics and one-pagers

Spring 2019

Coffee Connection Graphic Design Intern

- Participated in strategic planning meetings to inform design work and community outreach
- Coordinated the design and distribution of marketing publications
- Collaborated with stakeholders to ensure that designs reflected branding and marketing goals

